



# Give your MDI and Tubed Pump Patients **30 Days of Freedom!** with the Omnipod® Trial Program

**FOR YOUR PATIENTS:** FREE<sup>1</sup> product trial with no commitment or lock-in period!

**FOR YOU:** Simplified diabetes management from ePrescription through ongoing remote care

**INTUITIVELY SIMPLE TECHNOLOGY  
WELL-SUITED FOR VIRTUAL  
TRAINING AND TELEMEDICINE**

PDM now  
available in  
the Spanish  
Language!



Pod shown without the necessary adhesive.

Modern,  
Touchscreen PDM with  
built-in CalorieKing®  
Food Library  
Database<sup>2</sup>

Tubeless,  
Waterproof<sup>3</sup> Pod  
with auto-cannula  
insertion is easy to  
apply and wear

## A Fully Electronic Onboarding Experience

- Prescription can be easily fulfilled through the pharmacy, which may reduce upfront paperwork\*
- The patient can try the Omnipod DASH® Insulin Management System from the comfort of home

## Convenient and Quick Access to Remote Patient Data via the Cloud<sup>\*\*</sup>

- Automatic data upload reduces device downloading burden and keeps you informed ahead of scheduled visits
- May streamline practice workflow with a potential opportunity for reimbursement

Eligible<sup>\*\*</sup> Patients may initiate the **FREE TRIAL** onboarding process directly by visiting:

[omnipod.com/freedom-trial](https://omnipod.com/freedom-trial)



\* Pods available via retail or mail-order pharmacy.

## INTRODUCING OUR



Omnipod DASH® was recognized as a  
“Top 10 Wearable Medical Device 2020”  
by MD Tech Review!

# 30 DAYS of Freedom

## OMNIPOD®

### TRIAL PROGRAM



Omnipod DASH® was named  
“Product of the Year 2020 Winner”  
in the US Health Systems category.  
(Survey of 40,000 consumers by Kantar)



## #1

Customer Service  
and Loyalty<sup>9</sup>



## #1

Growth in  
new insulin-  
requiring Type 2  
patients<sup>10</sup>

## #1

Prescribed  
insulin pump  
for Pediatrics<sup>10</sup>



### Program Details:

- 1 To sign up via the web portal, direct your interested patients to:  
[omnipod.com/freedom-trial](https://omnipod.com/freedom-trial)
- 2 The Omnipod® Team will initiate an insurance coverage check for the Omnipod DASH® Insulin Management System once the electronic documentation is sent through the portal.  
(Insurance eligibility will be delivered to the patient approximately 1-3 days following coverage check<sup>4</sup>.)
- 3 In order for the patient to get started, a valid prescription<sup>5</sup> must be faxed to: **IMCEAFAX-4170@insulet.com** or **877-467-8538**.
- 4 An Omnipod® Certified Clinical Services Manager (CSM) will contact the patient to set up the training session.<sup>6,7</sup>

**NOTE:** Patient may continue using the Omnipod DASH® PDM if they have pharmacy coverage or decide to cash pay.<sup>8</sup>

*A new prescription is required to place an order for additional Pods. Patients may opt to order the original Omnipod® System.*

Direct your patients to:

[omnipod.com/freedom-trial](https://omnipod.com/freedom-trial)

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1. Omnipod DASH® System customers will be eligible to receive one free PDM every four years with the purchase of Pods subject to certain conditions including but not limited to, verification of insurance. 2. CalorieKing® food library is available in the English language only. 3. The Pod has an IP28 rating for up to 25 feet for 60 minutes. The PDM is not waterproof. 4. Regardless of coverage, the consenting patient is able to trial the Omnipod DASH® System. 5. Certificate of Medical Necessity. To download form, visit: [omnipod.com/freedom-HCP](https://omnipod.com/freedom-HCP). 6. Virtual or in-person training. 7. HCP to send pump therapy order form to the CSM prior to the training session. To download form, visit: [omnipod.com/freedom-HCP](https://omnipod.com/freedom-HCP). 8. If there is no Rx coverage for Omnipod DASH®, the patient may choose to explore their coverage options for the original Omnipod® Insulin Management System. 9. Seagrove Partners data on file at Insulet. November 2019. 10. DQ&A data on file at Insulet. November 2019.

\*\*Patient must complete and sign Program Enrollment and Personal Information Forms and may be required to submit additional documentation. Patients must have been prescribed Omnipod DASH® for an FDA-approved indication. For new Pod Therapy patients coming from multiple daily injections or tubed pumps only. Not available to beneficiaries of Medicare, Medicaid or other federal health care programs, or to members of certain commercial health plans. Patient must agree not to sell, trade, return for credit or seek insurance reimbursement for the PDM or free Pods. After the 30-day trial, the out-of-pocket cost for Pods will depend on patient's insurance coverage. This promotion is not transferable and cannot be combined with any other programs, offers or discounts. Void where prohibited by law, taxed or restricted. Each physician practice may invite up to twenty (20) patients to start the Program each year. Other restrictions may apply. 30 Days of Freedom Trial Program terms and conditions are subject to change.

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